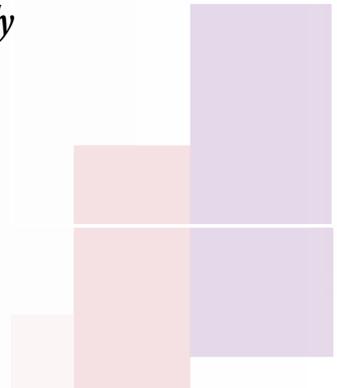
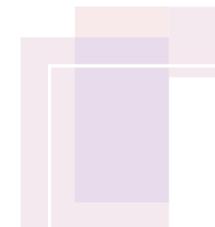


# CADENZA: A Jockey Club Initiative for Seniors

*CADENZA: A Jockey Club Initiative for Seniors is a \$380 million project initiated and funded by The Hong Kong Jockey Club Charities Trust in light of a rapidly ageing population. Faculty of Social Sciences, The University of Hong Kong and Faculty of Medicine, The Chinese University of Hong Kong are the project partners. It aims at creating an elder-friendly community which fosters positive community attitude towards older people and continuously improves the quality of care and quality of life for Hong Kong's elderly.*

*CADENZA is an acronym for "Celebrate their Accomplishments: Discover their Effervescence and Never-ending Zest as they Age." In classical music, a 'Cadenza' is an extended virtuosic section, usually near the end of a movement in a concerto. The word is used figuratively to describe the apex of one's life and the celebration of a lifetime's accomplishments.*





*CADENZA is made up of  
6 major components:*

1. *Community Projects* are innovative and sustainable service models to cope with the changing needs of seniors. One of the innovative projects is the establishment of The Jockey Club CADENZA Hub in Tai Po, which is an integrated primary health and social care centre for the old and the soon-to-be-old.
2. *Leadership Training Workshop* is to build and nurture academic leadership in the field of gerontology.
3. *Research* is to advance gerontological knowledge and to evaluate the outcomes of different CADENZA projects.
4. *Public Awareness* seeks to promote positive ageing and highlight important issues pertaining to the elderly population, covering 6 major themes:
  - (i) health promotion and maintenance,
  - (ii) health and social services in Hong Kong,
  - (iii) living environment,
  - (iv) financial and legal issues,
  - (v) quality of life and quality of dying, and
  - (vi) age disparities.
5. *Symposium* is to provide a platform where overseas and local experts can exchange new insights in the understanding of ageing issues.
6. *Training* includes on-line courses, workshops and public seminars to train different levels of professional front-line workers, care-givers and the general public.

# CADENZA Symposium 2009:

## Primary Care & Older Persons – Key to Medical & Social Integration

October 9, 2009 (Friday)

### OPENING REMARKS

- 0915 Welcoming Remarks  
**Professor Jack Cheng**  
Pro-Vice-Chancellor  
The Chinese University of Hong Kong
- 0920 Opening Address  
**Dr Donald Li JP**  
Steward  
The Hong Kong Jockey Club
- 0925 Keynote Address  
**Mr Matthew Cheung Kin-chung GBS JP**  
Secretary for Labour and Welfare  
Labour and Welfare Bureau
- 0940 Souvenir Presentation  
**Dr Donald Li JP**  
Steward  
The Hong Kong Jockey Club  
**Professor Fok Tai-fai**  
Dean of Faculty of Medicine  
The Chinese University of Hong Kong  
**Professor Ian Holliday**  
Dean of Faculty of Social Sciences  
The University of Hong Kong
- 0950 Award Presentation  
**Mr Matthew Cheung Kin-chung GBS JP**  
Secretary for Labour and Welfare  
Labour and Welfare Bureau
- 1005 Tea Break

### Primary Care for the Elderly: The Need for Integrated Medical and Social Care

- 1015 **Professor Jean Woo**  
Project Director  
CADENZA
- ### Redesigning Primary Care of Chronic Diseases
- 1035 **Professor Barbara Starfield**  
Professor of Department of Health Policy and  
Management  
Johns Hopkins Bloomberg School of Public Health
- 1120 Q & A
- 1125 Tea Break

### Chronic Disease Management and Its Relevance to Older People

- 1145 **Professor Steve Iliffe**  
Professor of Primary Care for Older People  
University College London
- 1230 Q & A
- 1235 Open Discussion
- 1245 Lunch

### Experience of HK NGOs in Primary Care: Success, Obstacles and Future Plans (1)

- 1415 **Rev Dorothy Lau BBS JP**  
Director  
Hong Kong Sheng Kung Hui Welfare Council
- 1435 **Dr Lam Ching-choi BBS JP**  
Chief Executive Officer  
Haven of Hope Christian Service
- 1455 **Ms Maggie Chan**  
Director, Social Work Services  
Caritas – Hong Kong
- 1515 Tea Break

### Experience of HK NGOs in Primary Care: Success, Obstacles and Future Plans (2)

- 1535 **Mr Ngai Kong-yiu**  
Executive Director, Social Service Units  
The Evangelical Lutheran Church of Hong Kong
- 1555 **Mr Michael Lai MH, JP**  
Chief Executive Officer  
St. James' Settlement
- 1615 Commentary & Discussion  
**Professor Jean Woo**  
Project Director  
CADENZA  
**Mr Kwok Lit-tung**  
Director  
Christian Family Service Centre

**The Primary Care Approach to Dealing with Psychological Problems in the Elderly**

- 0915 **Professor Cindy Lam**  
Professor and Head  
Family Medicine Unit  
The University of Hong Kong
- 0945 **Professor Samuel Wong**  
Associate Professor and Head  
Division of Family Medicine and Primary Healthcare  
School of Public Health and Primary Care  
The Chinese University of Hong Kong
- 1015 Q & A

**Results from Community Group Models (CDSMP and DM)**

- 1020 **Mr Wayne Chan**  
Physiotherapist II  
CADENZA
- 1040 **Dr Elsie Hui**  
Senior Medical Officer  
Medical and Geriatric Unit, Shatin Hospital  
Hospital Authority
- 1100 Q & A
- 1105 Tea Break

**Outreach Support**

- 1125 **Mrs Victoria Kwok**  
Director, Social Services Department  
The Salvation Army
- 1145 **Dr Felix Chan**  
Honorary Clinical Associate Professor  
Department of Medicine  
The University of Hong Kong
- 1205 **Dr Bernard Kong**  
Deputy Cluster Service Director  
(Community Services)  
Hong Kong East Cluster  
Hospital Authority

- 1225 Q & A
- 1230 Open Discussion
- 1245 Lunch

**Medical Social Integration from a Family Doctor's Perspective**

- 1400 **Dr Sammy Tsoi**  
Adjunct Associate Professor  
School of Public Health and Primary Care  
The Chinese University of Hong Kong
- 1420 Q & A

**Role of CADENZA in Development of a Primary Care Model**

- 1425 **Mr Peter Chan**  
Chief Project Administrator  
CADENZA
- 1445 Q & A
- 1450 Open Discussion
- 1500 Closing Remarks

**Tour to Jockey Club CADENZA Hub**

- 1530 Site Visit

